

# MEMS 2023

**MUNICH, GERMANY**  
**15 - 19 JANUARY**



THE 36TH IEEE INTERNATIONAL CONFERENCE ON MICRO ELECTRO MECHANICAL SYSTEMS

Conference Location  
Science Congress Center Munich  
Munich, GERMANY

# EXHIBITOR OPPORTUNITIES

## CHAIRS

# Núria Barniol

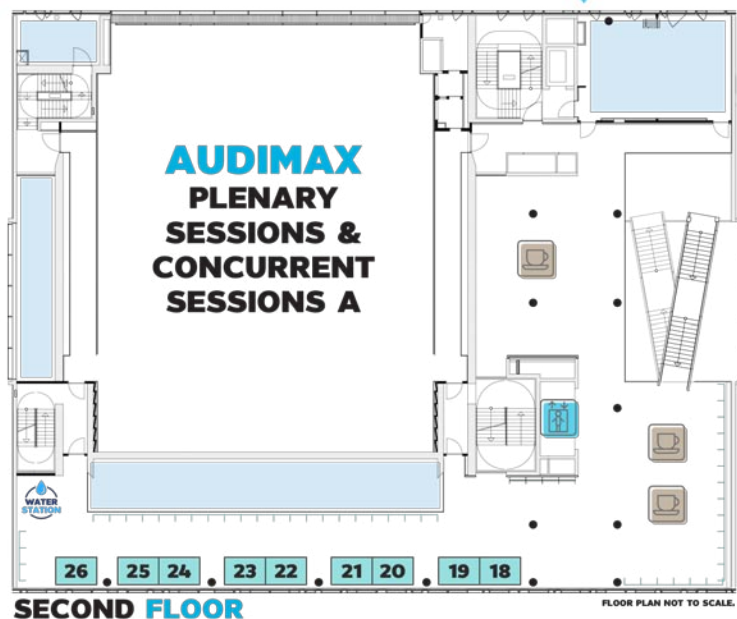
*Universitat Autònoma de Barcelona, SPAIN*

# Franz Lärmer

*Robert Bosch GmbH, GERMANY*



**[www.mems23.org](http://www.mems23.org)**



Please refer to the website for available booth spaces.

# EXHIBITING OPPORTUNITIES

# MEMS 2023

[www.mems23.org](http://www.mems23.org)

## 3M X 2M EXHIBIT BOOTH INCLUDES

One (1) table, two (2) chairs, one (1) wastebasket, an identification sign, one (1) 220V DC outlet, one (1) spotlight, one (1) full conference registration badge, and one (1) exhibitor badge.

## TABLE-TOP EXHIBIT INCLUDES

One (1) table and one (1) exhibitor badge. Table tops are for government entities, academic institutions, and for start-up companies of less than four (4) years in business and who have not exhibited in a previous MEMS Conference.

## ALL EXHIBITS INCLUDE

- Company Name Listed in the Technical Digest
- Company Name and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
- Company Name Listed on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

## DEADLINES/DISCLAIMERS

- Contract must be received by 4 December 2022 to ensure inclusion in marketing material.
- A Contributor wishing to cancel their contribution prior to 16 September 2022 and after their signed application has been received will be refunded 50%. Cancellations after that time will not receive a refund.
- All cancellation notices must be made in writing.
- Executive Committee has the right to amend Exhibit Hour times and floor plan if necessary.

## EXHIBIT HOURS

### SET-UP

**Sunday, 15 January**  
13:00 – 17:00

**Monday, 16 January**  
07:00 – 18:00

**Tuesday, 17 January**  
07:30 – 18:00

**Wednesday, 18 January**  
07:30 – 18:00

**Thursday, 19 January**  
07:30 – 11:30

### TEAR-DOWN

**Thursday, 19 January**  
11:30 – 16:00







# CONTRIBUTING OPPORTUNITIES

## TOP TIER BENEFACTOR LEVELS INCLUDE THE FOLLOWING BENEFITS:

- Company Name Listed in the Technical Digest
- Company Name, Logo and Contact Information in the Final Program
- Company Logo in the Opening Slide Presentation at the Conference
  - Company Logo on the Welcome Sign
- Company Name and Logo on the Conference Website with a Link to Your Website

## DIAMOND

**\$9,000**

- Benefactor of Conference Bag Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Full Page Ad in the Final Program Distributed to All Attendees
- Two (2) Full Registrations
- One (1) 3m x 2m Exhibit Booth – Includes One (1) Additional Full Registration

## GOLD

**\$7,500**

- Benefactor of Conference Bag Distributed to All Attendees with Company Logo
- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Half Page Ad in the Final Program Distributed to All Attendees
- One (1) Full Registration
- 50% Discount on One (1) 3m x 2m Exhibit Booth – Includes One (1) Additional Full Registration

## SILVER

**\$6,000**

- Benefactor of Daily Refreshment Break (Two (2) Breaks Per Day) – Includes Company Logo on Napkins
- Company Logo on a Tailored Sign at the Event
- One (1) Quarter Page Ad in the Final Program Distributed to All Attendees
- One (1) Full Registration
- 25% Discount on One (1) 3m x 2m Exhibit Booth – Includes One (1) Additional Full Registration

## BRONZE

**\$3,500**

- Contributing Benefactor of the Wednesday Evening Event
- Company Logo on a Tailored Sign at the Event
- One (1) Full Registration

## VARIETY OF OPPORTUNITIES

- Email [exhibits@mems23.org](mailto:exhibits@mems23.org) for pricing on the following:
- Lanyard with Company Logo
  - Pens with Company Logo
  - Notepads with Company Logo
  - Student Scholarships
  - Media Support
  - Design your own level of opportunity

## ADVERTISING OPPORTUNITIES

- \$350** – 1/4 Page AD in Final Program
- \$700** – 1/2 Page AD in Final Program
- \$1,000** – Full Page AD in Final Program
- \$500** – Your Banner in Lobby
- \$500** – Advertising on Website



# CONTRACT APPLICATION

# MEMS 2023

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space and/or benefactor level opportunity in the 36th IEEE International Conference on Micro Electro Mechanical Systems (MEMS) and is subject to the terms, conditions, policies and procedures stated herein and outlined on the MEMS website at [www.mems23.org](http://www.mems23.org). The IEEE MEMS Conference, upon its written acceptance of this Application is to assign exhibit booth space or benefactor level to the Applicant under all of the terms, conditions, and requirements as aforesaid. Applicant applies for one of the available booth locations or benefactor level at the fee indicated below. Booths and benefactor levels will be assigned on a first-come first-served basis. The Conference Committee has the right to amend booth locations if necessary.

## EXHIBIT BOOTH SPACE

With reference to the enclosed floor plan, please indicate your booth choices.

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

*If none of your requested booths are available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.*

### Early Bird

On or Before 16 September 2022

### Advanced

On or Before 28 October 2022

### Standard

After 28 October 2022

3m x 2m Booth Space

☐ \$2,900

☐ \$3,150

☐ \$3,400

Table Top Display

☐ \$1,500

☐ \$1,750

☐ \$2,000

## TOP TIER BENEFACITOR LEVELS

☐ **Diamond** \$9,000

☐ **Gold** \$7,500

☐ **Silver** \$6,000

Benefactor of a Refreshment Break w/Signage

☐ M ☐ T ☐ W

☐ **Bronze** \$3,500

## MEMS Benefactor Group

☐ Lanyard with Company Logo

☐ Pens with Company Logo

☐ Notepads with Company Logo

☐ Student Scholarships

☐ Media Support

☐ Design Your Own Level

## Advertising

☐ \$ 350 - 1/4 page Ad in Final Program

☐ \$ 700 - 1/2 page Ad in Final Program

☐ \$1,000 - Full Page Ad in Final Program

☐ \$ 500 - Your Banner in Lobby

☐ \$ 500 - Advertising on the Website

*VAT is applied to all sponsorship, exhibit, and advertising options.*

## PROGRAM LISTING

Information as it should appear on Website and in Final Program.

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Company Email: \_\_\_\_\_

ie: [info@mems23.org](mailto:info@mems23.org)

## CONTACT PERSON

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

## PAYMENT INFORMATION

☐ **Bank Wire Transfer** (Bank wire transfer information will be sent to you upon receipt of this contract)

☐ **Credit Card Payment** ☐ VISA ☐ MasterCard

### TOTAL

+19% VAT = \$ \_\_\_\_\_

*VAT is applied to all sponsorship, exhibit, and advertising options.*

Cardholder Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

**Please complete form and return with payment to:**

IEEE MEMS 2023 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA,  
Phone: +1-619-232-9499, Fax: +1-619-232-0799, Email: [exhibits@mems23.org](mailto:exhibits@mems23.org)

**[www.mems23.org](http://www.mems23.org)**